



Stinger Initiative: Introduction

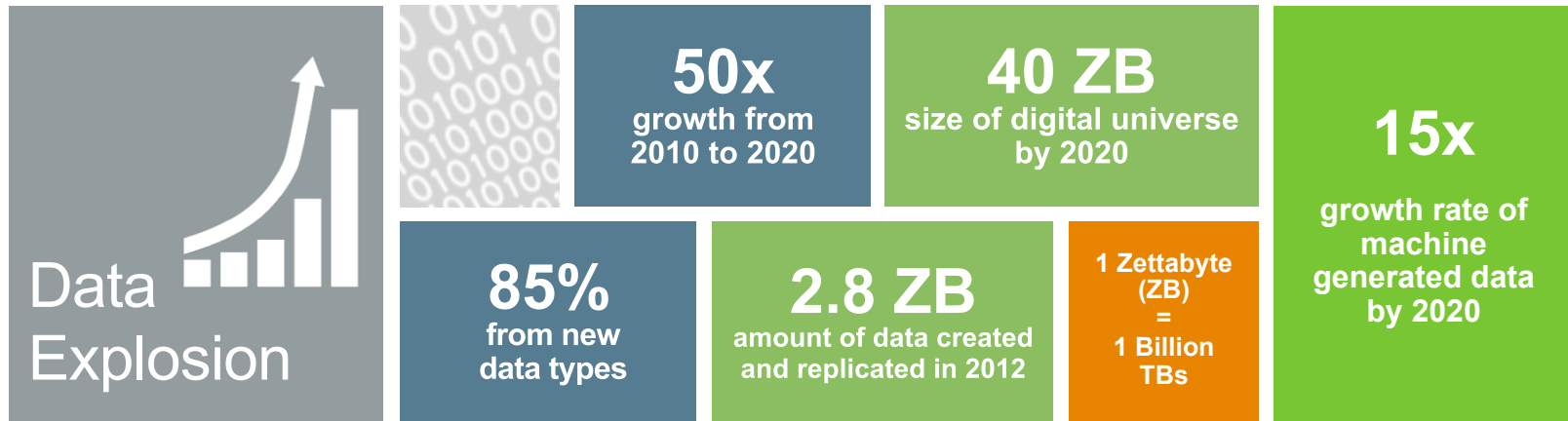
Interactive Query on Hadoop

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The World of Data is Changing



Source: IDC

By 2015, organizations that build a modern information management system will outperform their peers financially by 20 percent.

– Gartner, Mark Beyer, “Information Management in the 21st Century”

What is Hadoop?

Hadoop is a **new data platform**,
that can store **more data**, **more kinds of data**, and
perform more **flexible analyses**

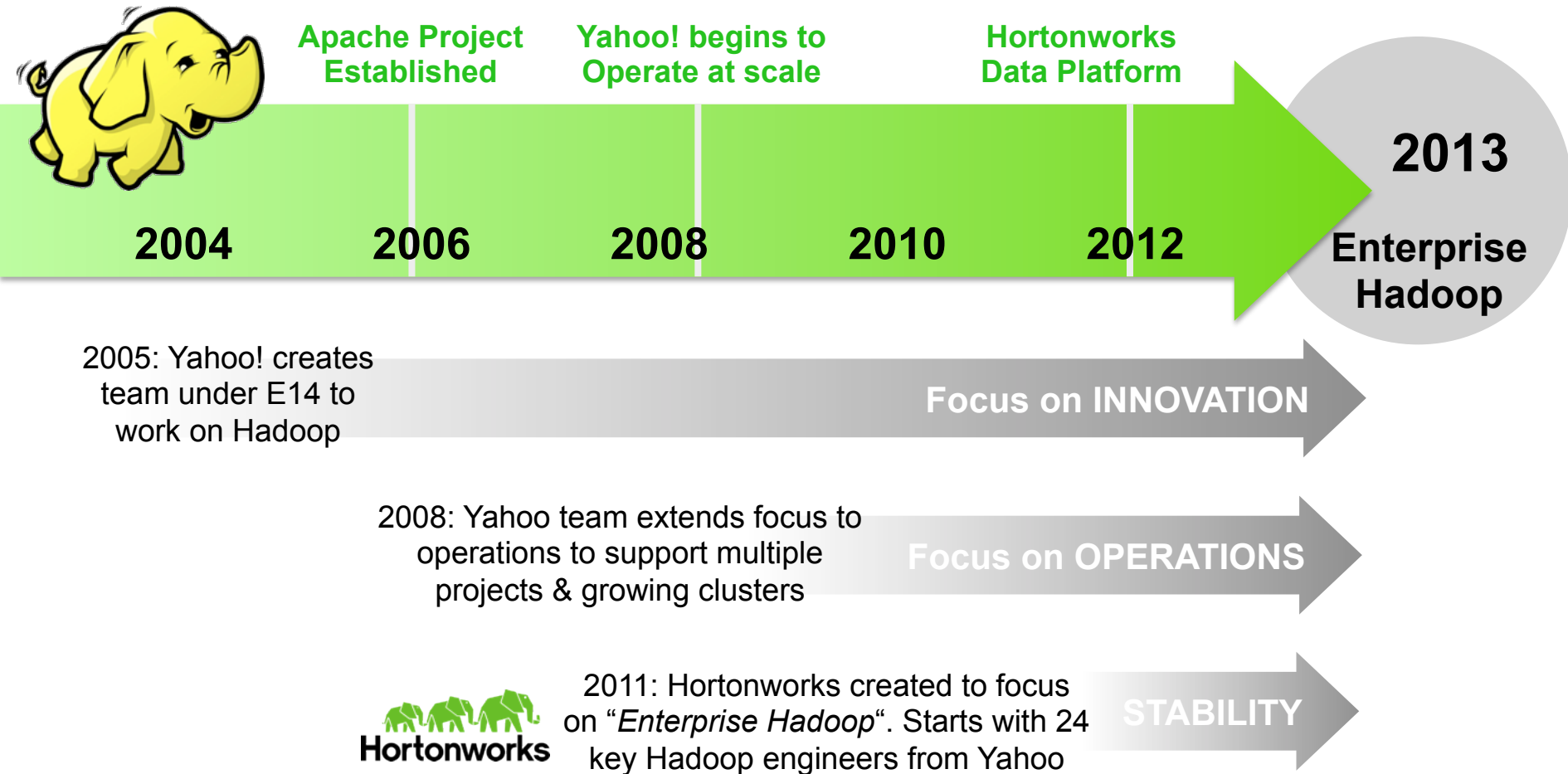
Hadoop is **open source**
and runs on **industry standard hardware**,
so it's **1-2 orders of magnitude more economical** than
conventional data solutions

Hadoop provides more **cost effective** storage,
processing, and analysis. Some existing workloads run
faster, cheaper, better

Hadoop Enterprise Use Cases

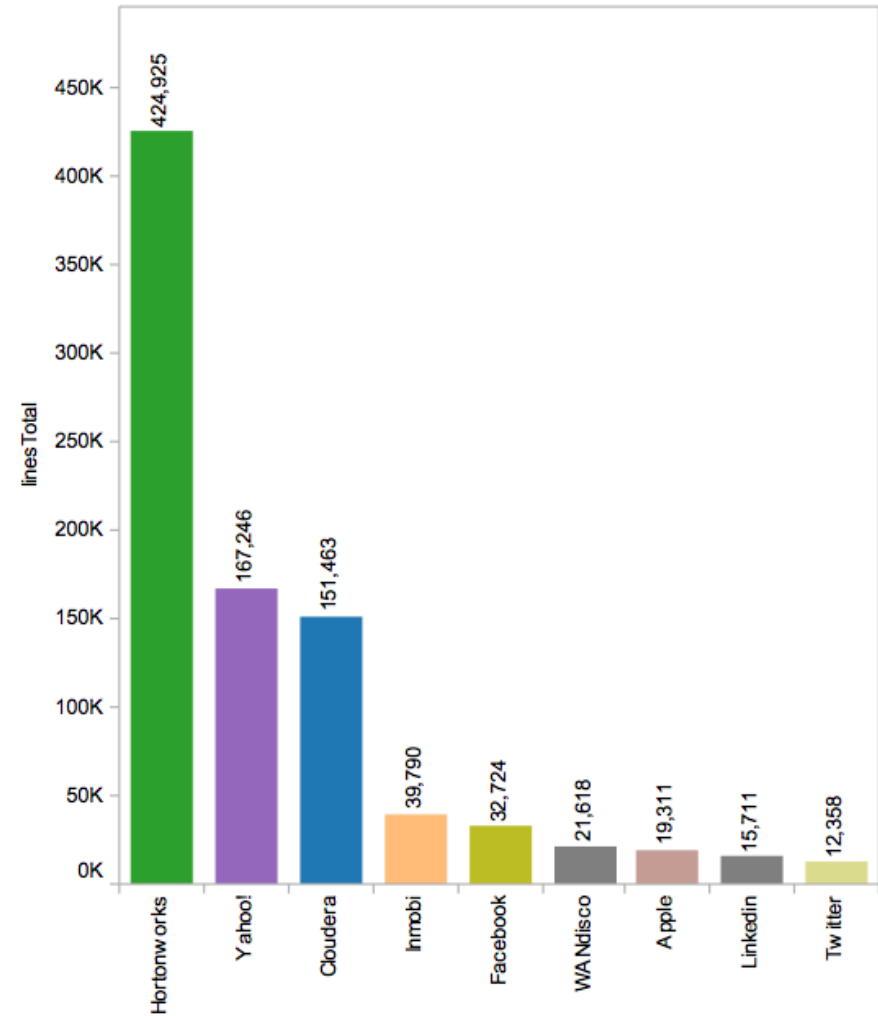
Vertical	Use Case	Data Type
Financial Services	New Account Risk Screens	Text, Server Logs
	Fraud Prevention	Server Logs
	Trading Risk	Server Logs
	Maximize Deposit Spread	Text, Server Logs
	Insurance Underwriting	Geographic, Sensor, Text
	Accelerate Loan Processing	Text
Telecom	Call Detail Records (CDRs)	Machine, Geographic
	Infrastructure Investment	Machine, Server Logs
	Next Product to Buy (NPTB)	Clickstream
	Real-time Bandwidth Allocation	Server Logs, Text, Sentiment
	New Product Development	Machine, Geographic
Retail	360° View of the Customer	Clickstream, Text
	Analyze Brand Sentiment	Sentiment
	Localized, Personalized Promotions	Geographic
	Website Optimization	Clickstream
	Optimal Store Layout	Sensor
Manufacturing	Supply Chain and Logistics	Sensor
	Assembly Line Quality Assurance	Sensor
	Proactive Maintenance	Machine
	Crowdsourced Quality Assurance	Sentiment

A Brief History of Apache Hadoop



Leadership that Starts at the Core

- **Driving next generation Hadoop**
 - YARN, MapReduce2, HDFS2, High Availability, Disaster Recovery
- **420k+ lines authored since 2006**
 - More than twice nearest contributor
- **Deeply integrating w/ecosystem**
 - Enabling new deployment platforms
 - (ex. Windows & Azure, Linux & VMware HA)
 - Creating deeply engineered solutions
 - (ex. Teradata big data appliance)
- **All Apache, NO holdbacks**
 - 100% of code contributed to Apache

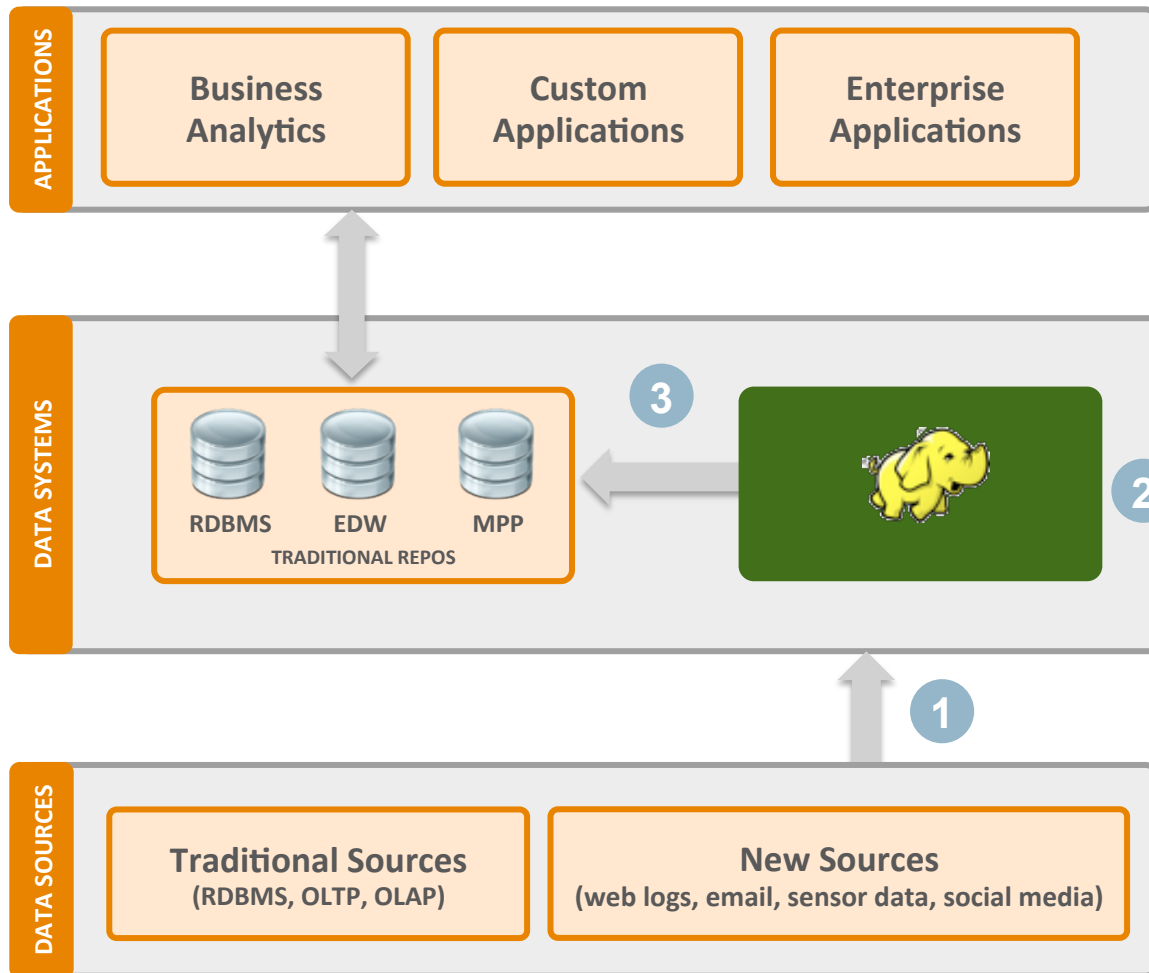


Operational Data Refinery

Refine

Explore

Enrich

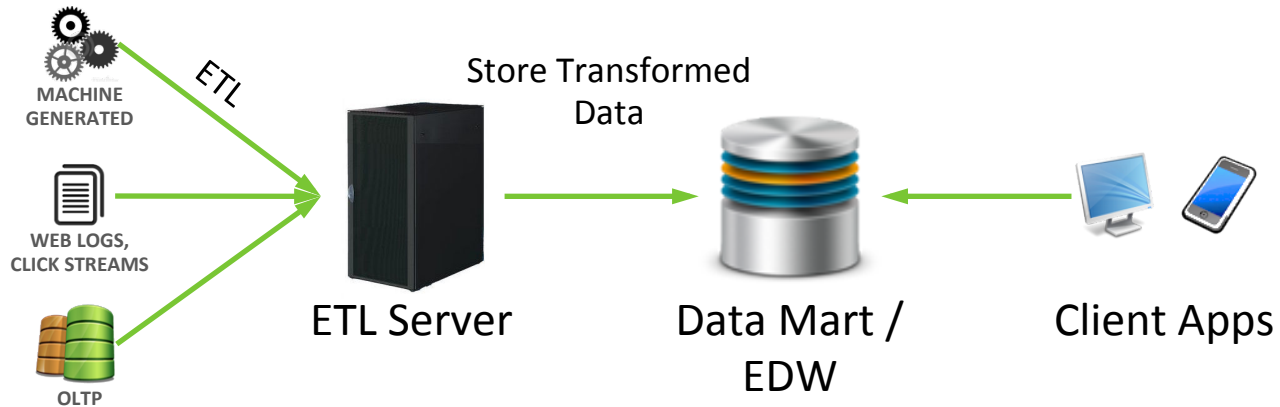


Collect data and apply a known algorithm to it in trusted operational process

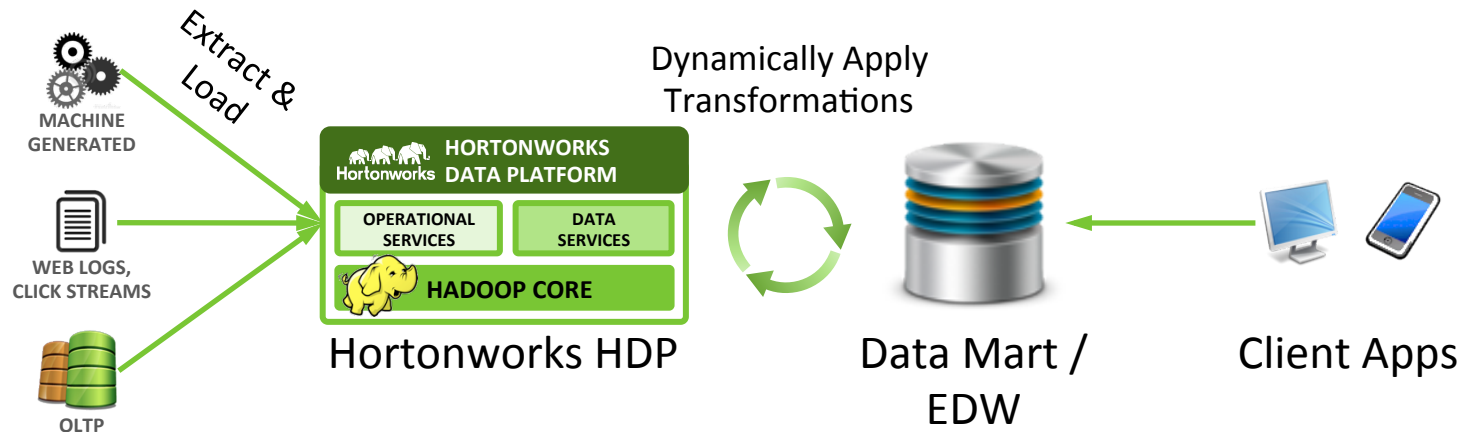
- 1 Capture**
Capture all data
- 2 Process**
Parse, cleanse, apply structure & transform
- 3 Exchange**
Push to existing data warehouse for use with existing analytic tools

Key Capability in Hadoop: Late binding

With traditional ETL, structure must be agreed upon far in advance and is difficult to change.



With Hadoop, capture all data, structure data as business need evolve.

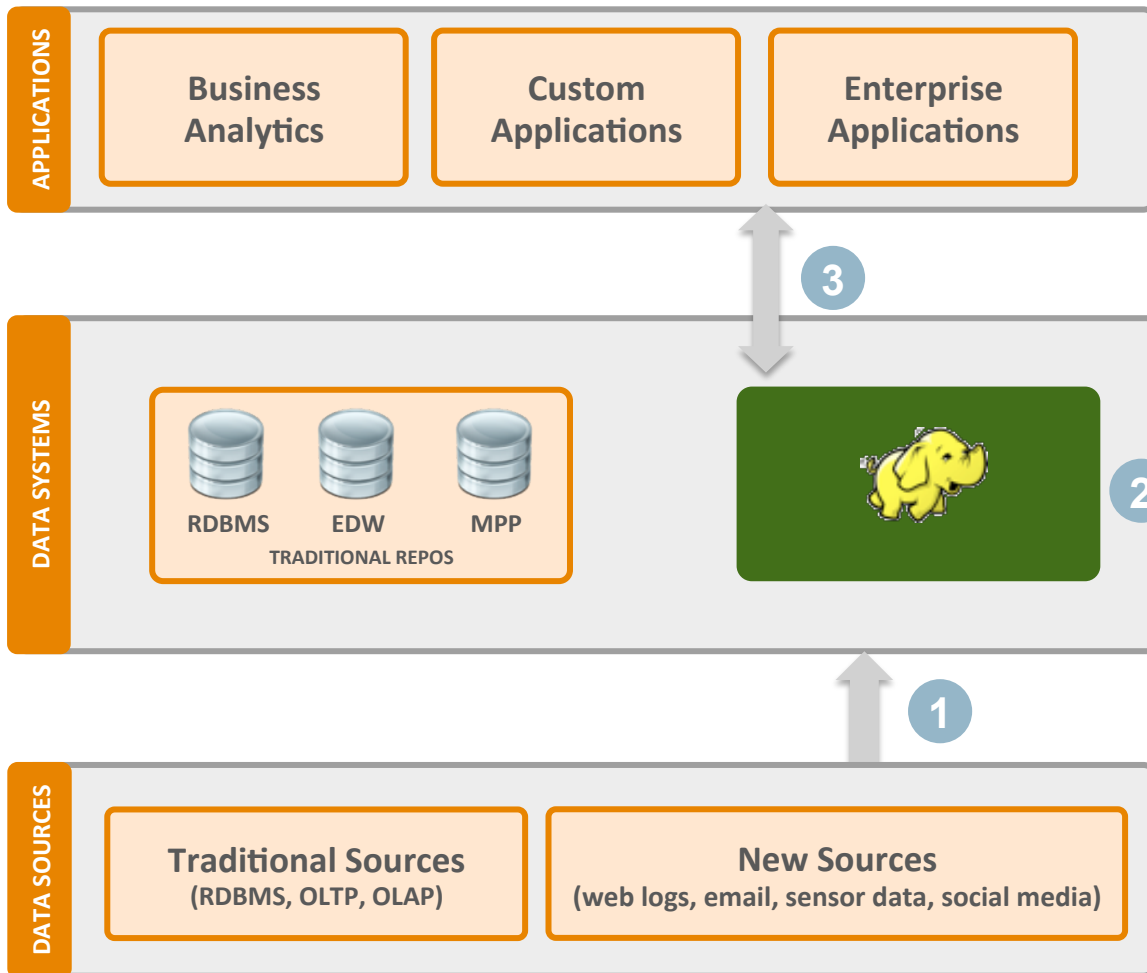


Big Data Exploration & Visualization

Refine

Explore

Enrich



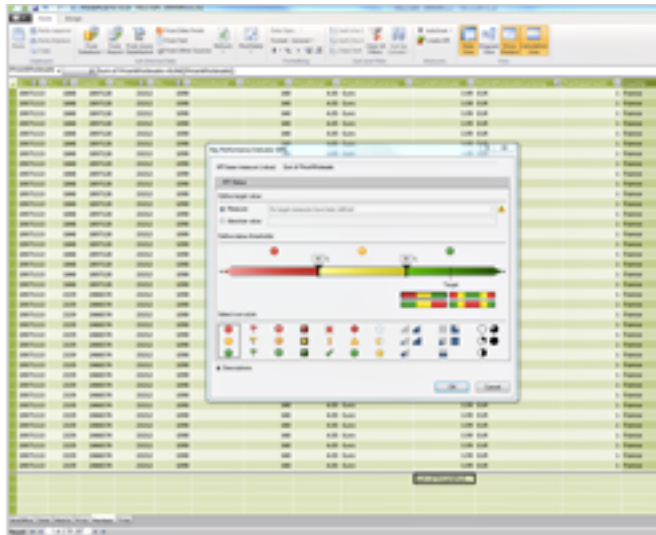
Collect data and perform iterative investigation for value

- 1 Capture**
Capture all data
- 2 Process**
Parse, cleanse, apply structure & transform
- 3 Exchange**
Explore and visualize with analytics tools supporting Hadoop

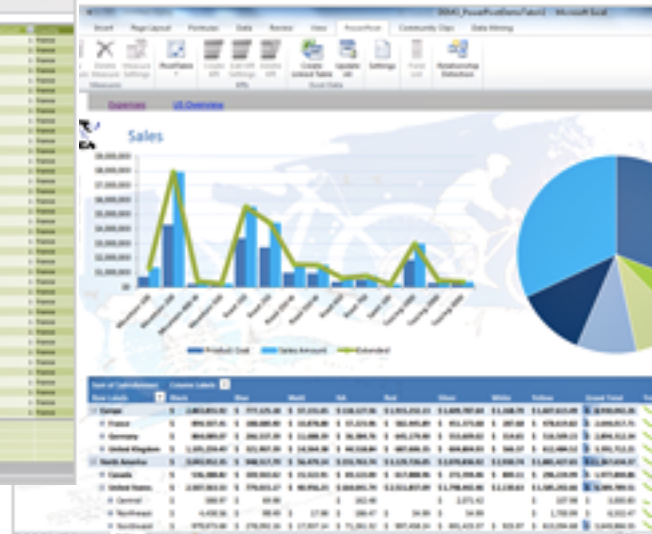
Visualization Tooling

- **Robust visualization and business tooling**
- **Ensures scalability when working with large datasets**

Native Excel support



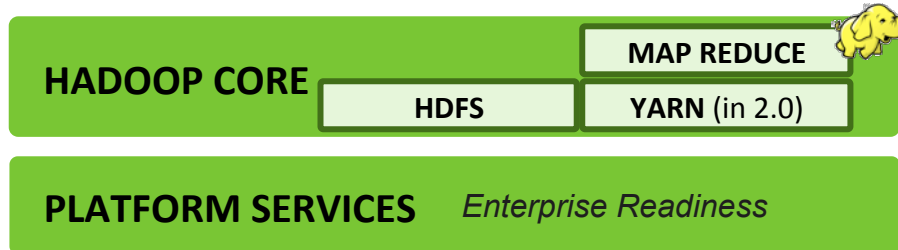
Web browser support



Mobile support



Enhancing the Core of Apache Hadoop

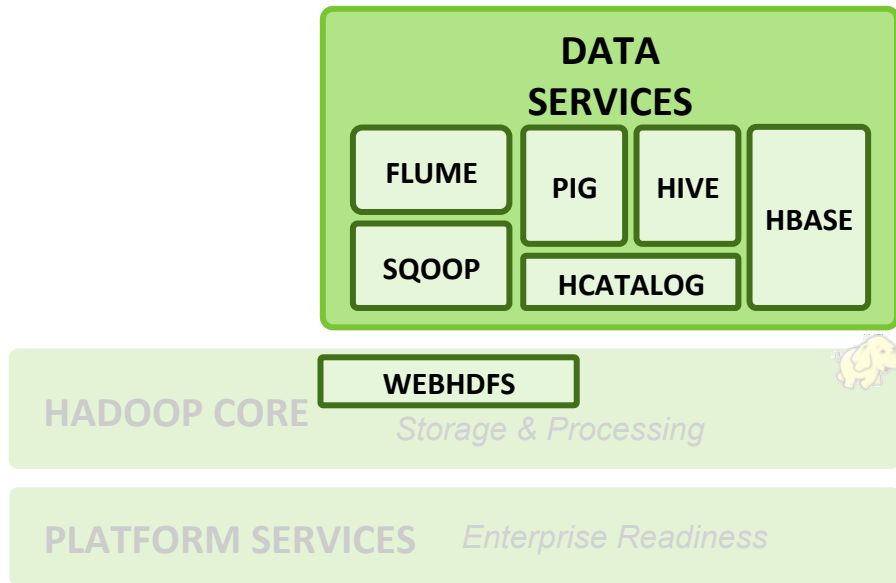


Deliver high-scale
storage & processing
with enterprise-ready
platform services

Unique Focus Areas:

- **Bigger, faster, more flexible**
Continued focus on speed & scale and enabling near-real-time apps
- **Tested & certified at scale**
Run ~1300 system tests on large Yahoo clusters for every release
- **Enterprise-ready services**
High availability, disaster recovery, snapshots, security, ...

Data Services for Full Data Lifecycle

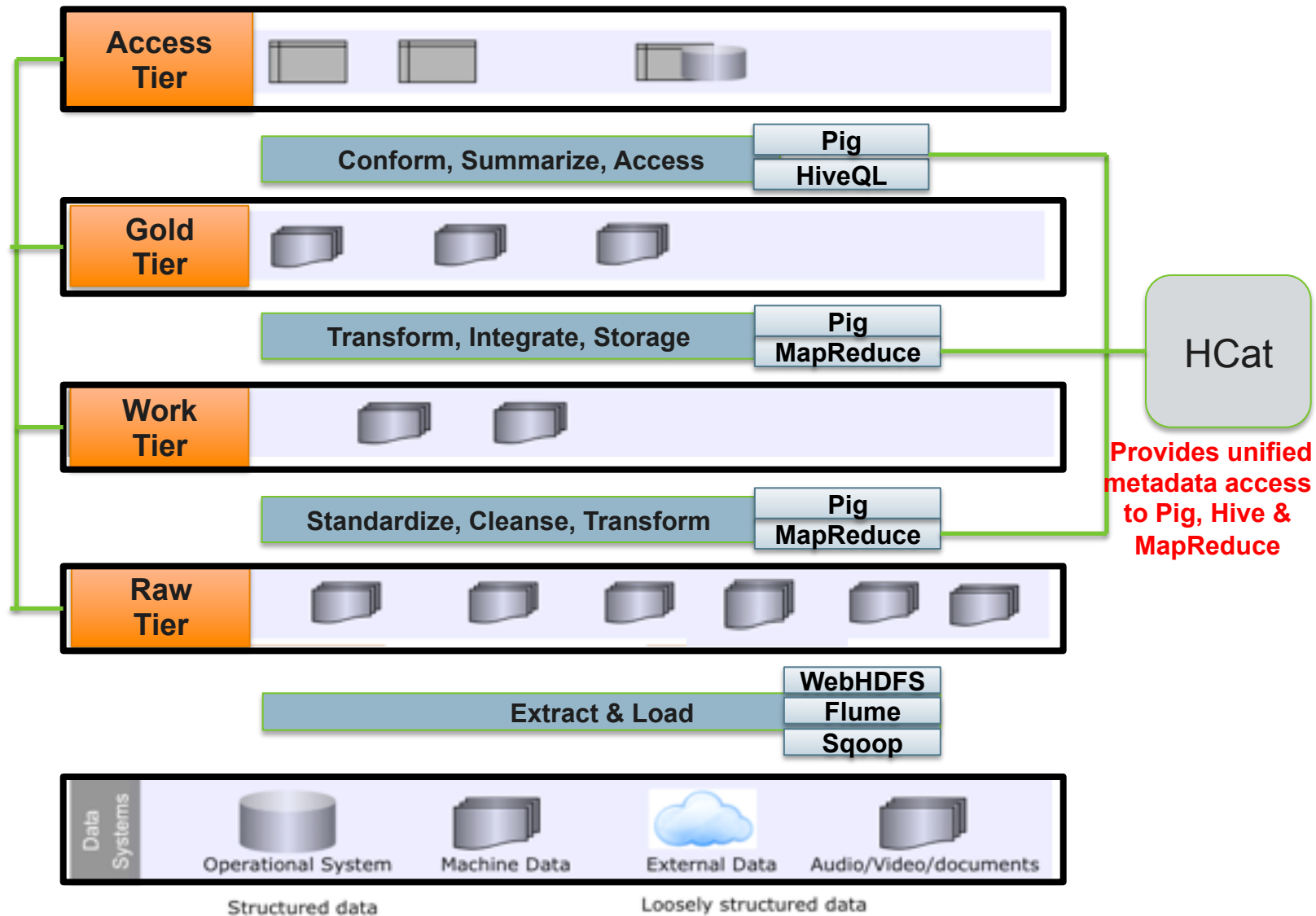


Provide **data services** to store, process & access data in many ways

Unique Focus Areas:

- **Apache HCatalog**
Metadata services for consistent table access to Hadoop data
- **Apache Hive**
Explore & process Hadoop data via SQL & ODBC-compliant BI tools
- **Apache HBase**
NoSQL database for Hadoop
- **WebHDFS**
Access Hadoop files via scalable REST API
- **Talend Open Studio for Big Data**
Graphical data integration tools

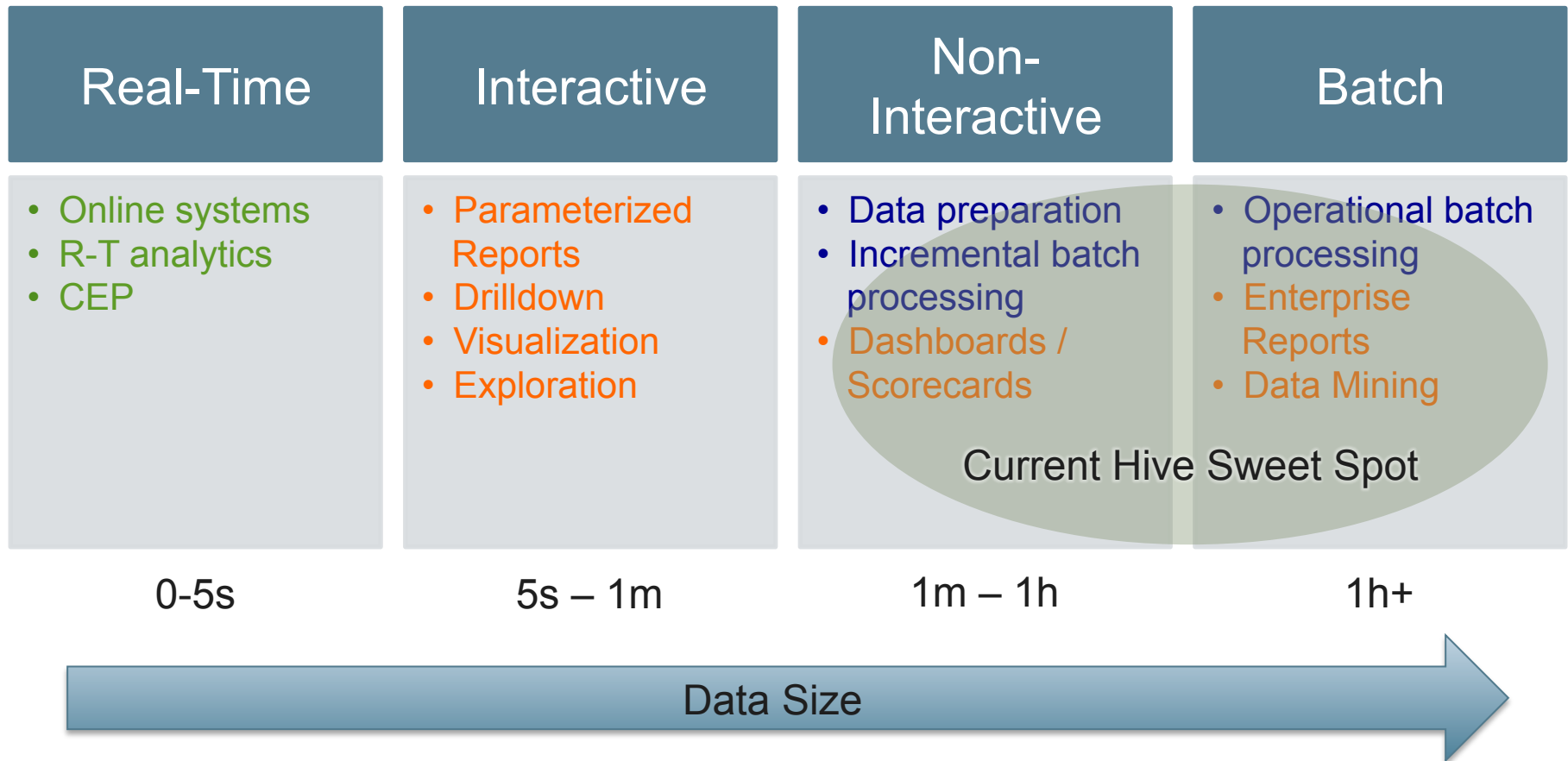
Organize Tiers and Process with Metadata



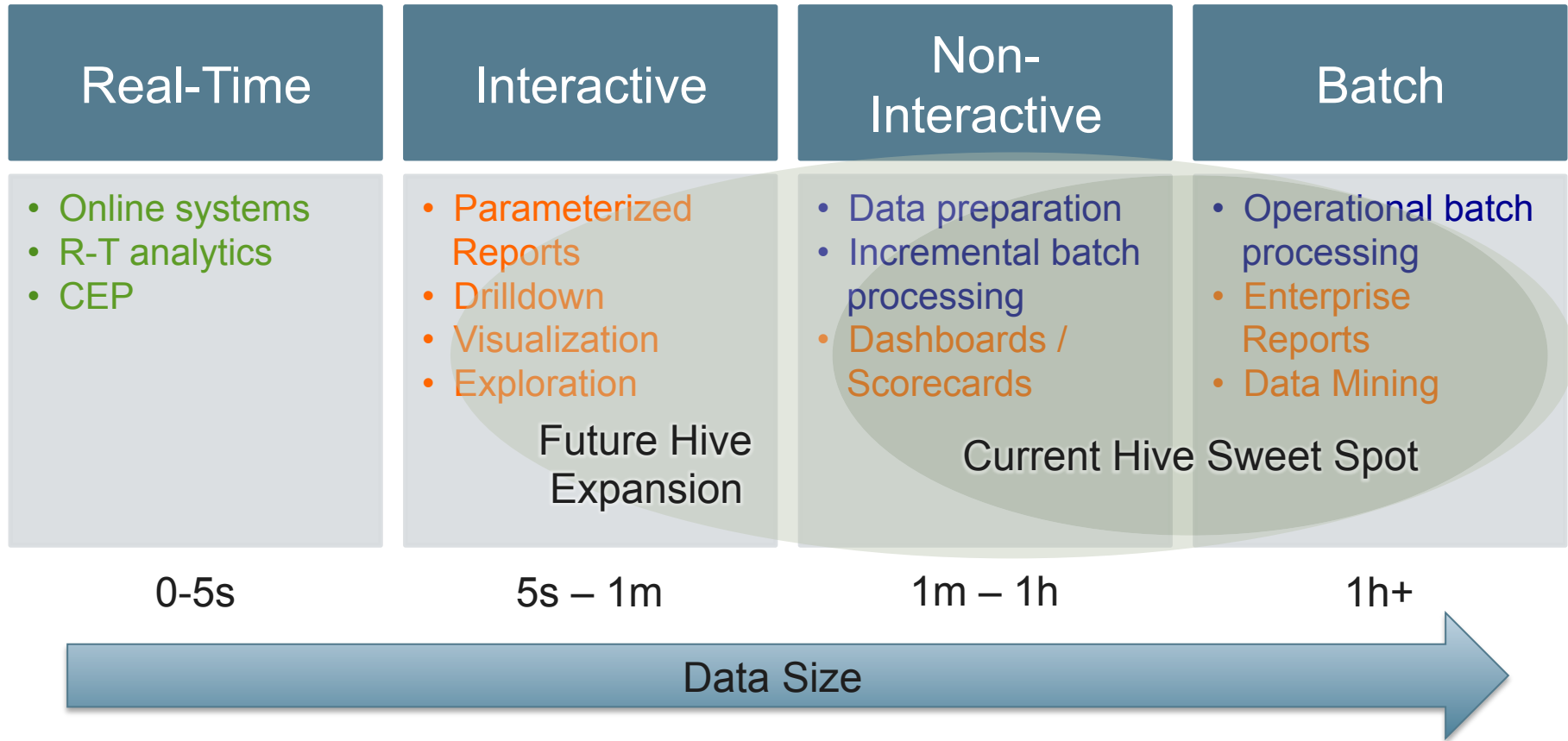
- Organize data based on source/derived relationships
- Allows for fault and rebuild process

Provides unified metadata access to Pig, Hive & MapReduce

Hive Current Focus Area



Stinger: Extending Hive's Sweetspot



Improve Latency & Throughput

- Query engine improvements
- New “Optimized RCFile” column store
- Next-gen runtime (elim’s M/R latency)

Extend Deep Analytical Ability

- Analytics functions
- Improved SQL coverage
- Continued focus on core Hive use cases

Hadoop 2.0... The Enterprise Generation



1.0 → Architected for the **Large Web Properties**

2.0 → Architected for the **Broad Enterprise**

Enterprise Requirements

Mixed workloads

Interactive Query

Reliability

Point in time Recovery

Multi Data Center

ZERO downtime

Security

Hadoop 2.0 Features

YARN

Hive on Tez

Full Stack HA

Snapshots

Disaster Recovery

Rolling Upgrades

Knox Gateway

Business Value



Single Platform
Multiple Use



BATCH

INTERACTIVE

ONLINE

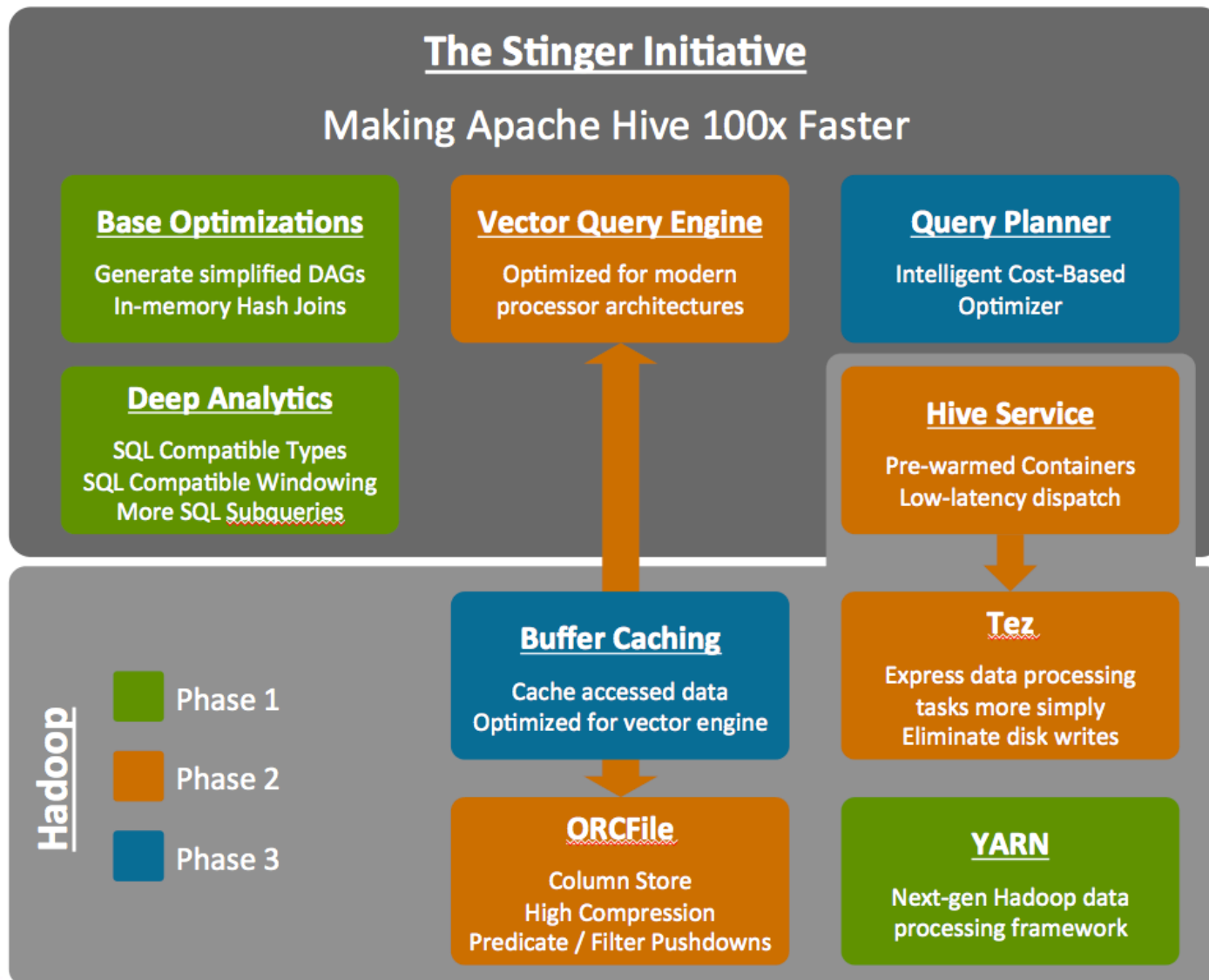
Big Data
Transactions,
Interactions,
Observations



The Stinger Initiative

Interactive Query on Hadoop

Stinger Initiative At A Glance

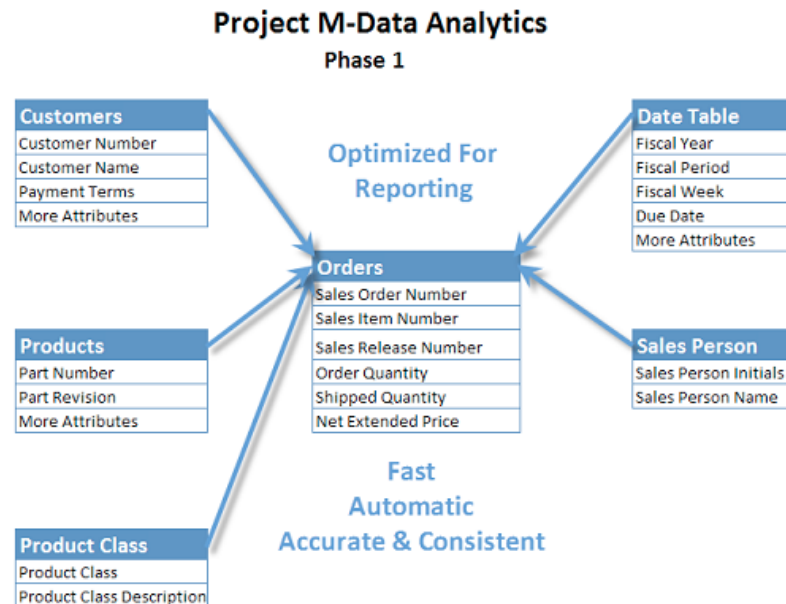


Base Optimizations: Intelligent Optimizer

- **Introduction of In-Memory Hash Join:**
 - For joins where one side fits in memory:
 - New in-memory-hash-join algorithm.
 - Hive reads the small table into a hash table.
 - Scans through the big file to produce the output.
- **Introduction of Sort-Merge-Bucket Join:**
 - Applies when tables are bucketed on the same key.
 - Dramatic speed improvements seen in benchmarks.
- **Other Improvements:**
 - Lower the footprint of the fact tables in memory.
 - Enable the optimizer to automatically pick map joins.

Dimensionally Structured Data

- **Extremely common pattern in EDW.**
- **Results in large “fact tables” and small “dimension tables”.**
- **Dimension tables often small enough to fit in RAM.**
- **Sometimes called Star Schema.**



A Query on Dimensional Data

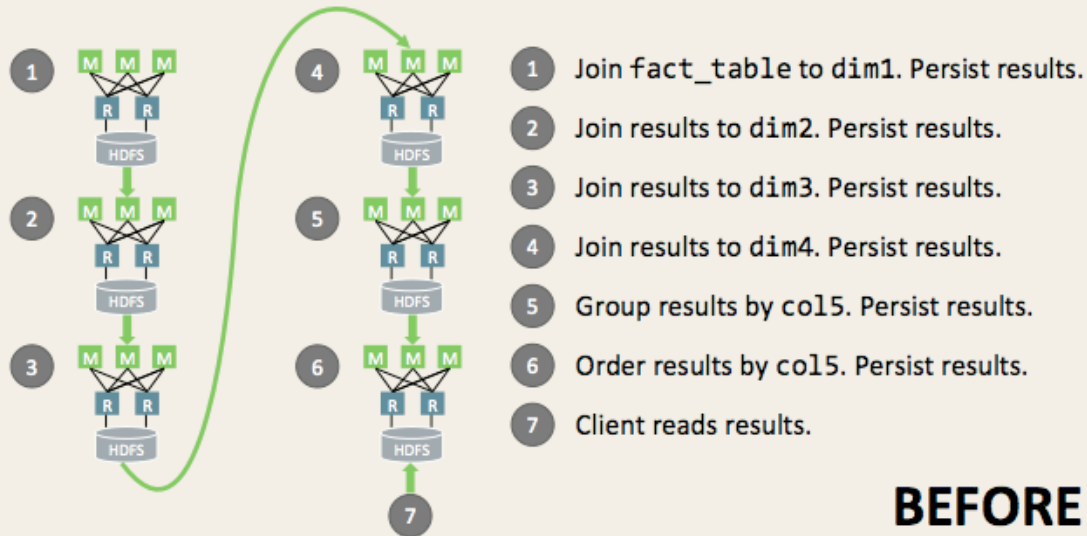
- **Derived from TPC-DS Query 27**

```
SELECT col15, avg(col16)
FROM fact_table
    join dim1 on (fact_table.col1 = dim1.col1)
    join dim2 on (fact_table.col2 = dim2.col1)
    join dim3 on (fact_table.col3 = dim3.col1)
    join dim4 on (fact_table.col4 = dim4.col1)
GROUP BY col15
ORDER BY col15
LIMIT 100;
```

- **Dramatic speedup on Hive 0.11**

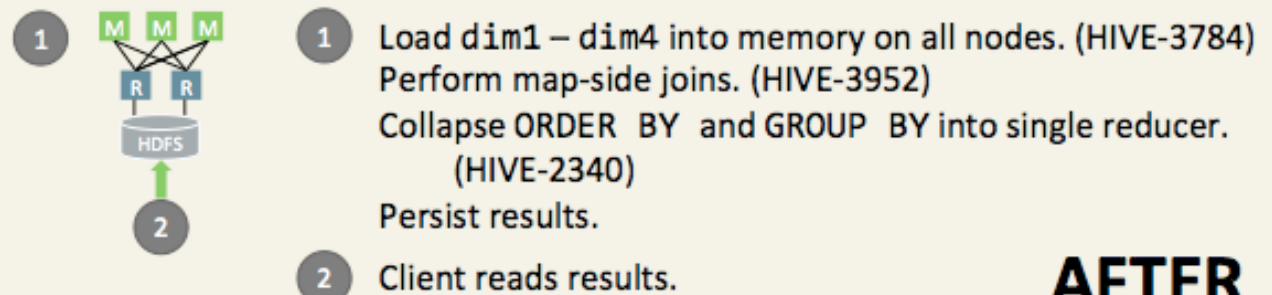
Star Schema Join Improvements in 0.11

Star Schema Join: Hive 0.10 without hints.



BEFORE

Star Schema Join: Hive 0.11 without hints.



AFTER

ORCFile - Optimized Column Storage

- **Make a better columnar storage file**
 - Tightly aligned to Hive data model
- **Decompose complex row types into primitive fields**
 - Better compression and projection
- **Only read bytes from HDFS for the required columns.**
- **Store column level aggregates in the files**
 - Only need to read the file meta information for common queries
 - Stored both for file and each section of a file
 - Aggregates: min, max, sum, average, count
 - Allows fast access by sorted columns
- **Ability to add bloom filters for columns**
 - Enables quick checks for whether a value is present

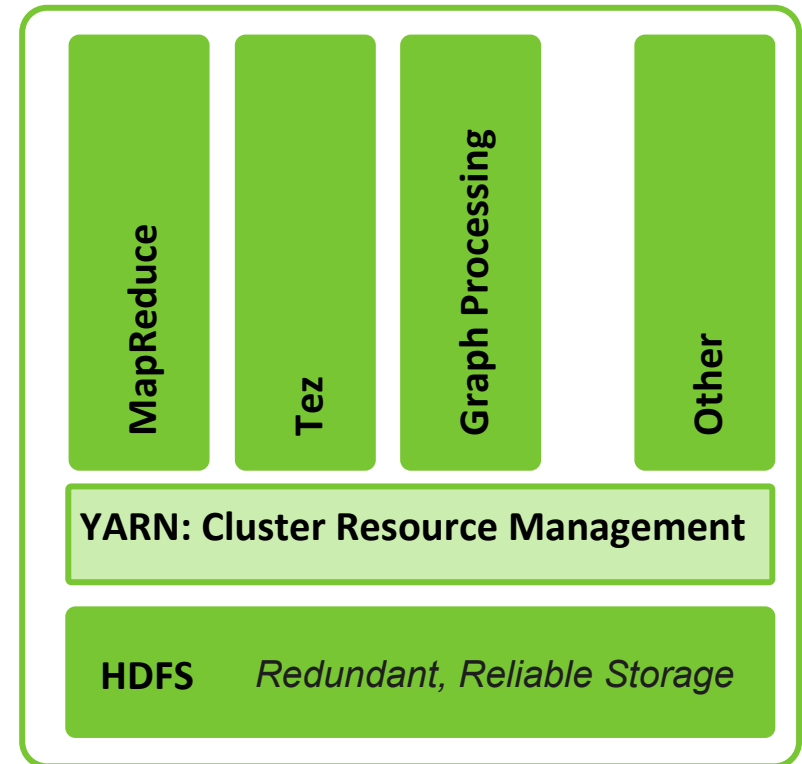


Yarn

Moving Hive and Hadoop beyond MapReduce

Hadoop 2.0 Innovations - YARN

- **Focus on scale and innovation**
 - Support 10,000+ computer clusters
 - Extensible to encourage innovation
- **Next generation execution**
 - Improves MapReduce performance
- **Supports new frameworks beyond MapReduce**
 - Low latency, Streaming, Services
 - Do more with a single Hadoop cluster



Tez

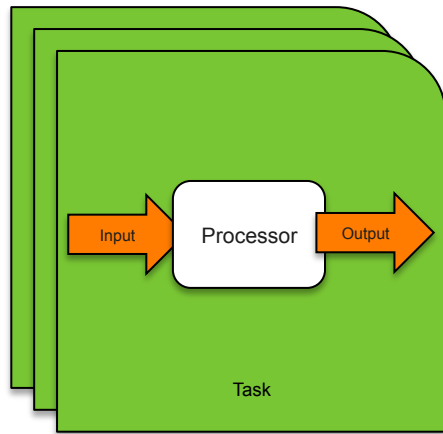
Moving Hive and Hadoop beyond MapReduce

Tez

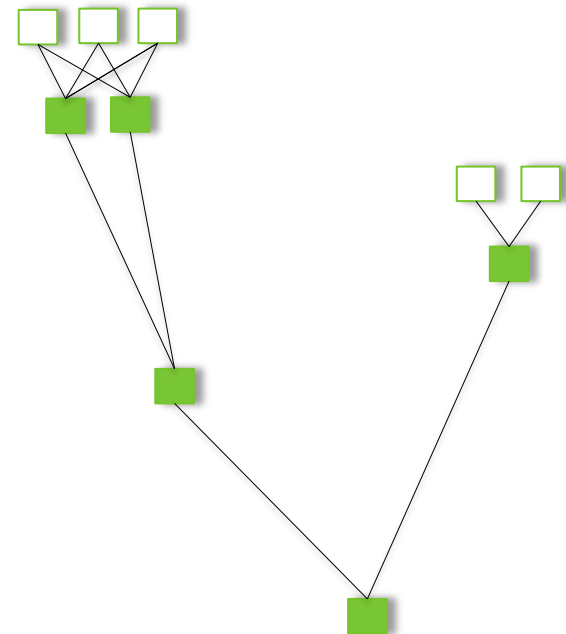
- **Low level data-processing execution engine**
- **Use it for the base of MapReduce, Hive, Pig, Cascading etc.**
- **Enables pipelining of jobs**
- **Removes task and job launch times**
- **Hive and Pig jobs no longer need to move to the end of the queue between steps in the pipeline**
- **Does not write intermediate output to HDFS**
 - Much lighter disk and network usage
- **Built on YARN**

Tez - Core Idea

Task with pluggable *Input*, *Processor* & *Output*



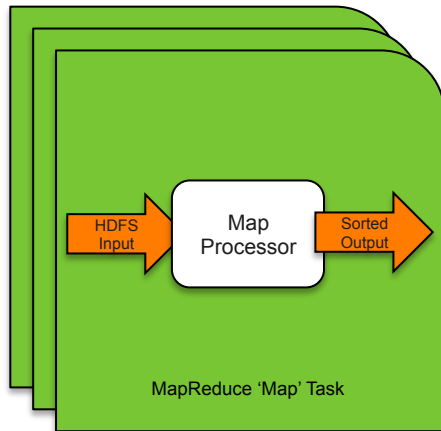
Tez Task - \langle Input, Processor, Output \rangle



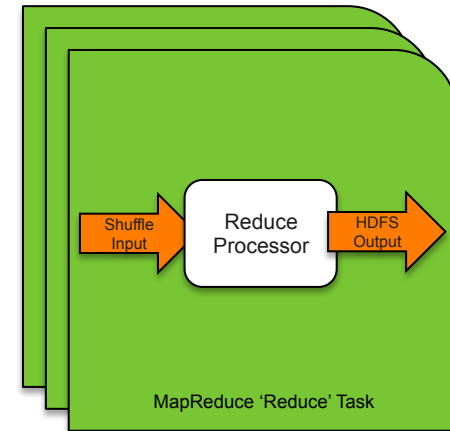
YARN ApplicationMaster to run DAG of Tez Tasks

Tez – Blocks for building tasks

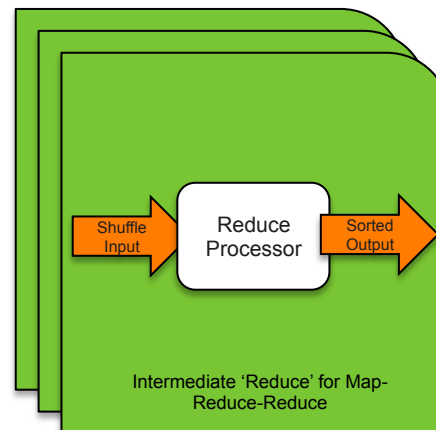
MapReduce 'Map'



MapReduce 'Reduce'

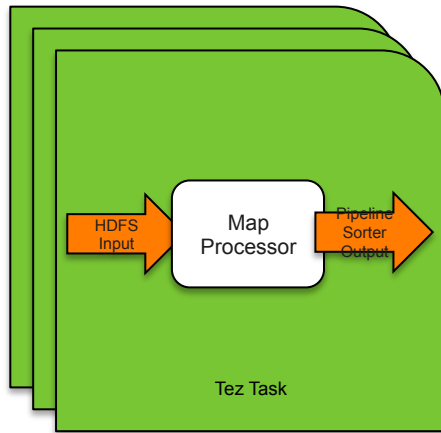


Intermediate 'Reduce' for Map-Reduce-Reduce

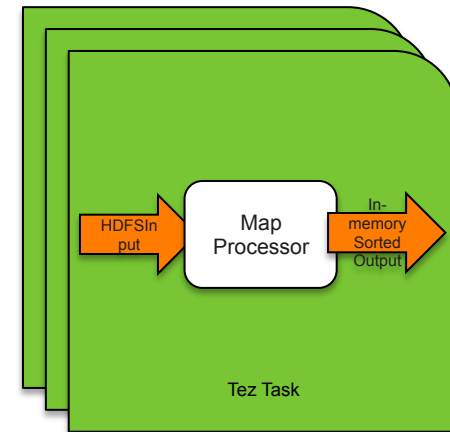


Tez – More tasks

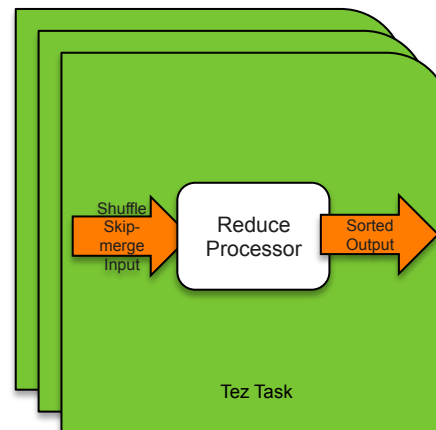
Special Pig/Hive ‘Map’



In-memory Map

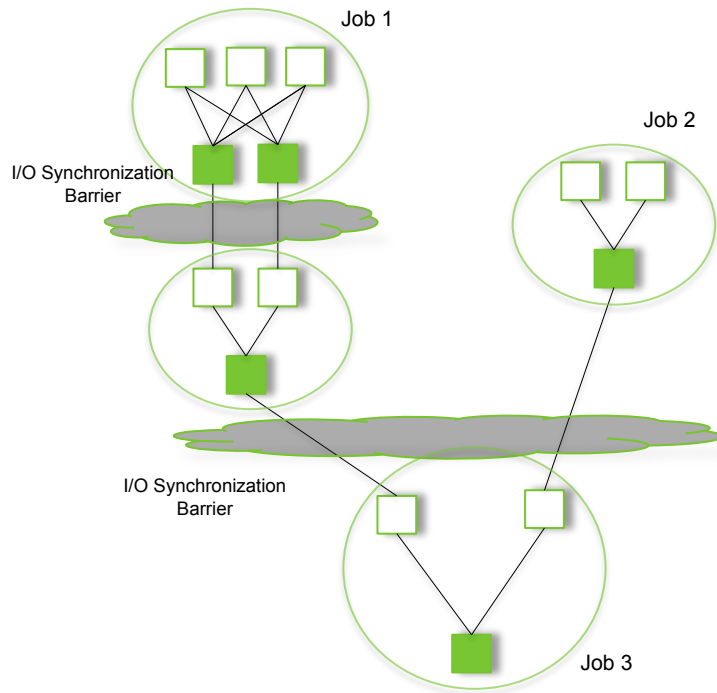


Special Pig/Hive ‘Reduce’

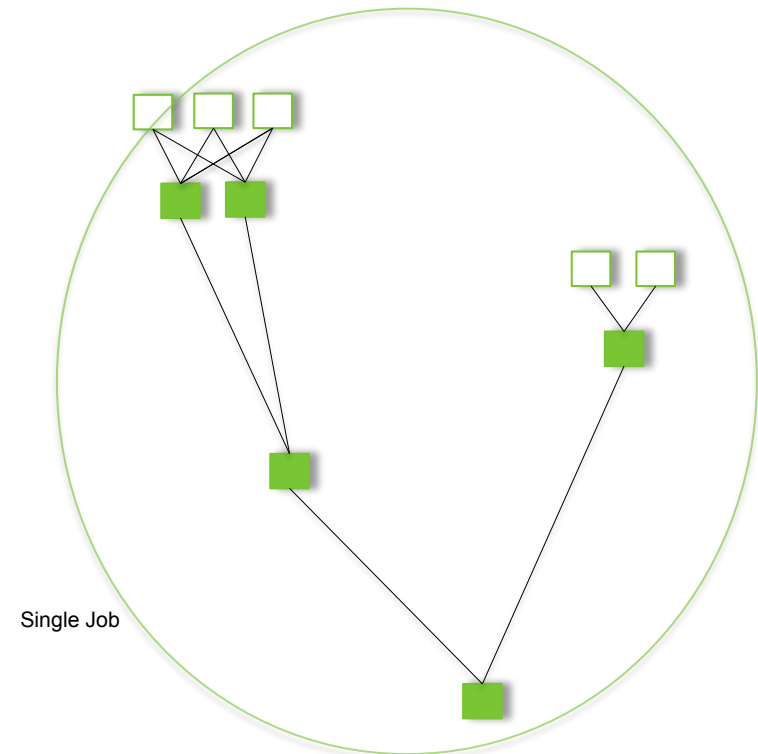


Pig/Hive-MR versus Pig/Hive-Tez

```
SELECT a.state, COUNT(*), AVERAGE(c.price)
FROM a
JOIN b ON (a.id = b.id)
JOIN c ON (a.itemId = c.itemId)
GROUP BY a.state
```

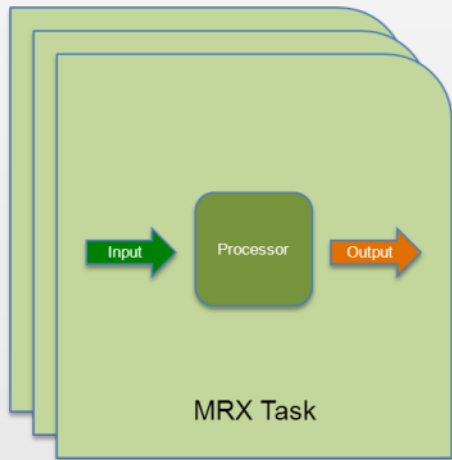


Pig/Hive - MR



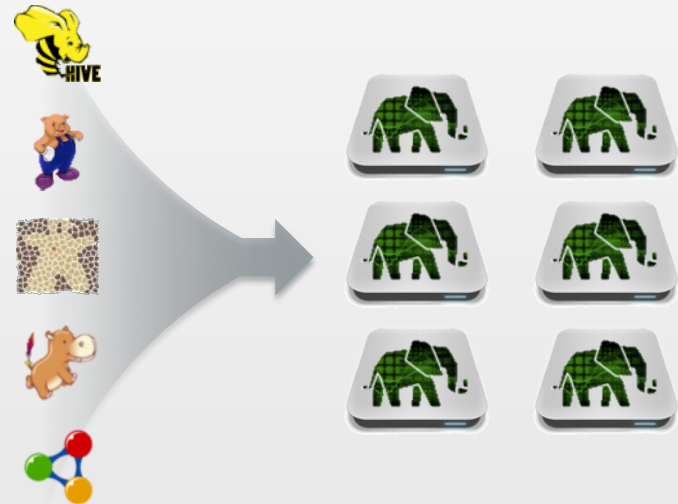
Pig/Hive - Tez

FastQuery: Beyond Batch with YARN



Tez Generalizes Map-Reduce

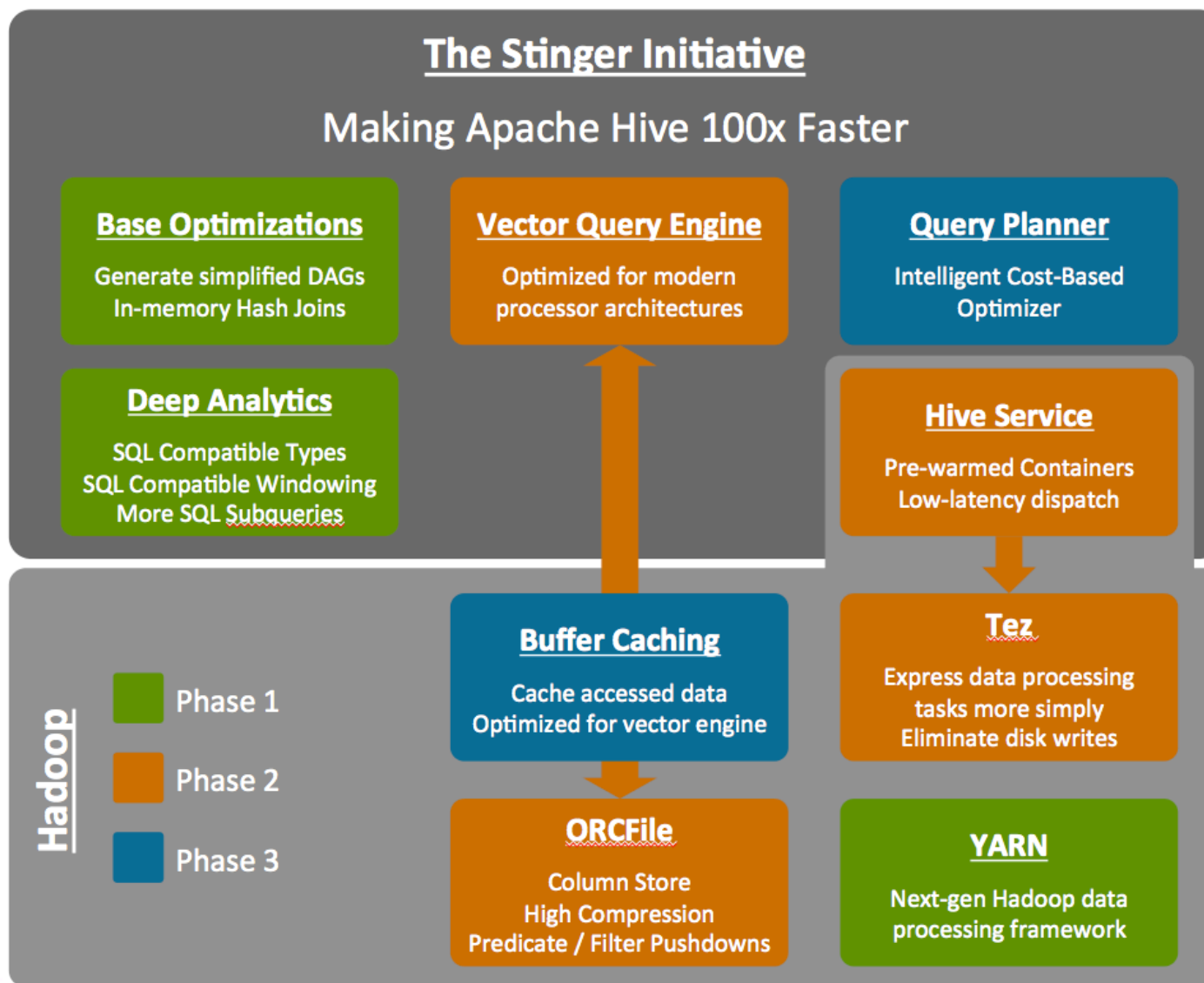
Simplified execution plans process data more efficiently



Always-On Tez Service

Low latency processing for all Hadoop data processing

Recap and Questions: Hive Performance



Improving Hive's SQL Support

Stinger: Deep Analytical Capabilities

- **SQL:2003 Window Functions**

- OVER clauses

- Multiple PARTITION BY and ORDER BY supported
 - Windowing supported (ROWS PRECEDING/FOLLOWING)
 - Large variety of aggregates
 - RANK
 - FIRST_VALUE
 - LAST_VALUE
 - LEAD / LAG
 - Distributions

Hive Data Type Conformance

- Data Types:
 - Add fixed point NUMERIC and DECIMAL type (in progress)
 - Add VARCHAR and CHAR types with limited field size
 - Add DATETIME
 - Add size ranges from 1 to 53 for FLOAT
 - Add synonyms for compatibility
 - BLOB for BINARY
 - TEXT for STRING
 - REAL for FLOAT
- SQL Semantics:
 - Sub-queries in IN, NOT IN, HAVING.
 - EXISTS and NOT EXISTS

Questions?

